

Born in Lugano, Switzerland 60 years ago. Educated in business/marketing in both Italian and German, learned French, Spanish and Polish. I'm now studying my 7th language. As I came to Kenosha, and had the chance to purchase an Urban Farm, I've started to produce more than I could eat. Joined a couple of German Choir Members and formed Nature's Bounty. We sold produce at Columbus Park Market, starting in June 2000. During a German Choir event, we met Mayor Antaramian in 2002 and suggested we should start a new market, better organized. That was the beginning of the City Committee that eventually opened with the name HarborMarket Place in 2003. I have 17 years of experience as a farmer's market manager, 25 years as a horticulture researcher and 48 years in marketing and sales.